

Legacy that Inspires the Future

भारतीय प्रौद्योगिकी संस्थान
भारतीय खनि विद्यापीठ
धनबाद



IIT INDIAN INSTITUTE
OF TECHNOLOGY
INDIAN SCHOOL OF MINES
ISM DHANBAD

Issue: October, 2024

Newsletter



Department of
Management Studies &
Industrial Engineering



Department at a Glance



From the Editor's Desk

Dear Colleagues,

Welcome to this edition of our departmental newsletter! As we continue to navigate through another exciting chapter of the year, we're thrilled to share the many milestones, updates, and achievements that have taken place within our department. This newsletter serves as a platform for celebrating our collective successes, recognizing individual contributions, and keeping everyone informed about the ongoing projects, events, and initiatives that shape our work.

Spotlight on New Faculty

Prof Debashree Roy



Dr. Debashree Roy who has recently joined the Department of Management Studies and Industrial Engineering, IIT (ISM) Dhanbad, specialises in the area of Marketing Management. She has earned her PhD (FPM) in Management from XLRI Xavier School of Management, a leading Indian B-School. Her research interests lie at the forefront of consumer behavior, advertising, and brand management. Her extensive publications in top-tier academic journals, including the Journal of Advertising, Psychology & Marketing, Journal of Consumer Marketing, International Marketing Review, and Journal of Brand Management, have significantly contributed to the field.

Achievements of the Faculty Members



Publications

Prof Niladri Das published a research paper titled “Association Between Entrepreneurship Ecosystem and Entrepreneurial Behavior & Attitudes” in **journal of “Global Information Management”** co-authored with Ashutosh Sharma in the month of September 2024

Prof Rashmi Singh published a research paper titled “Investigating the potential domino effect of a dazzling fiscal-period on CSR performance: a luxury brand scenario” in **International Journal of “Corporate Social Responsibility”** co-authored with Abhinav Karthikeyan Ravichandran in the month of September 2024

R&D Projects

Prof Preeti Roy was awarded a project on **Developing a Framework for Fintech and Financial Inclusion: A Way towards Viksit Bharat and Women Inclusivity** funded by **Indian Council of Social Science Research** . Project outlay of this program is Rs 21, 00 ,000

Prof Diti Goswami was awarded a project on **Intergenerational Mobility : Role of Bid -Rent Curves, Informal Spaces and Informal Jobs** funded by **Indian Council of Social Science Research** . Project outlay of this program is Rs 21, 00 ,000

Prof Mohd Irfan along with Prof Shikha Singh and Prof Esha Saha was awarded a project on **Implementing PM Surya Ghar: Muft Bijli Yojna In Tribal Area of Jharkhand -Investigating the Drivers and Barriers of Solar Rooftop Adoption** funded by **Indian Council of Social Science Research**. Project outlay of this program is Rs 25, 00 ,000

Prof Esha Saha along with Prof Shikha Singh was awarded a project on **Future -Ready Hospitals : Strategic Adoption of Industry 4.0 Technologies in Eastern and North -Eastern India** funded by **Indian Council of Social Science Research** . Project outlay of this program is Rs 96, 00 ,000

Guest lectures

Prof Rashmi Singh conducted a Workshop to impart **STEM education to the students of Project Affected Persons of BCCL through innovative teaching techniques** to bridge the gap and equip students with necessary skills to thrive in the modern world **at Upgraded High School Behrakudar Baghmara** on 26-10-2024; sponsored by BCCL. The Total Number of Students were 150.



Prof Rashmi Singh gave Lecture on **IT & Computer Related Issues for tribal students in EMRS Torsindri West Singhbhum** to motivate the students towards **IT & Computer related education** on 7th October 2024. The total no of students were 240.



Achievements of the Faculty Members



Workshops

Prof Rashmi Singh conducted a workshop on **Adoption of Scientific Farming Techniques by tribal farmers of Jamatara district for enhancing livelihood & economic well-being** on 8th October 2024 in **Kundhit Block of Jamtara district sponsored by SEED division, DST, GOI**. The Total Number of Beneficiaries were 120.



Prof Rashmi Singh conducted a Workshop on **Adoption of Scientific Farming Techniques by tribal farmers of Jamatara district for enhancing livelihood & economic well-being** on 9th October 2024 in **Nala Block of Jamtara district sponsored by SEED division, DST, GOI**. The Total Number of Beneficiaries were 150.



Prof Rashmi Singh gave Lecture on **IT & Computer Related Issues for tribal students in EMRS Kathijoriya, Dumka** to motivate the students towards **IT & Computer related education** on 1st October 2024. The total no. of students were 240.



Achievements of the Research Scholars



Publications

Swati Mohapatra has published a research paper titled “ **Unveiling the relationship between intellectual capital and corporate performance through earnings management practices**”, co-authoring with **Prof J.K. Pattanayak** in “**Benchmarking**” An International journal dated 25th September 2024 **DOI: 10.1108/BIJ-12-2023-0850**

Sumita Biswas has published a research paper titled “**A new paradigm for assessing the relationship between indigenous wellbeing and health:A meta-analytical study of critical factors in a global context**”, co-authoring with **Prof Rashmi Singh & Prof Niladri Das** in journal of “**Social Indicators Research**” dated 26th October 2024 **DOI: <https://doi.org/10.1007/s11205-024-03446-0>**

Workshops

Monu Rajak has attended a 3 days virtual workshop on “**Research Methodology**” conducted by **Annamalai university** from 19th - 21st October 2024

Awards/Recognitions

Monu Rajak won **3rd Position** in Essay Writing competition organized as a part of “**Swachhata Hi Seva Hai**” initiative by IIT (ISM) Dhanbad on 17th October 2024

Departmental Activity



Seminar

A seminar titled “Navigating Investing in India: Valuation Techniques and Investment Insights for Future Leaders” by ‘Mr. Sumakesh Mishra’, an Investor turned Entrepreneur and ex-Management consultant at Boston Consulting Group (BCG) has been organized on 30th October 2024



Editorial Board

Dr. Sabnam Basu
sabnambasu@iitism.ac.in

Dr. Preeti Roy
preetir@iitism.ac.in

Student Co-ordinators

Rajat Rakshit

Surabhi Pandey